

浙江中浙国际展览商务有限公司文件

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The Invitation Letter for
Zhejiang Export Commodities Online Expo 2020
(Australia – Medical Supplies)

Respected leaders of the Australian Organizations and Business Associations ,

In order to help fight the global pandemic Covid-19, Department of Commerce, Health Commission, and Medical Products Administration of Zhejiang Province, China, will jointly hold Zhejiang Export Commodities Online Expo 2020 (Australia – Medical Supplies) from 24th April to 10th May 2020. This expo aims to build a legal, effective, reliable and affordable channel for professional purchasers in Australia to purchase qualified medical products, and to match Australian purchasers precisely with Chinese medical product manufacturers.

The online expo will be organized by Zhejiang Zhongzhe International Exhibition and Commerce Co., Ltd, Zhejiang Provincial Association for Medical Equipment Industry, Zhejiang Medical Science and Technology Education Development Center and BioClub . BioClub Inovation PTY LTD and Southwind International PTY LTD will be the Expo's Australian supporting partners. We sincerely invite you to attend this online expo and get connected to the qualified

Chinese manufacturers. Please find detailed information in the attachment.

We are looking forward to your support and reply.

Zhejiang Zhongzhe International Exhibition and Commerce Co.,Ltd.



Appendix:

Zhejiang Export Commodities Online Expo 2020

(Australia – Medical Supplies)

1. Exhibitors:

More than fifty qualified medical product manufacturers.

Precise match for each purchaser with more than three manufacturers.

2. Range of Products:

Medical protective mask, medical surgical mask, disposable medical mask, medical protective clothing, respirator, Covid-19 testing kit, infrared thermometer (including ear thermometer, forehead thermometer), sterilization products, traditional Chinese medicine products, etc.

3. Professional purchasers:

1) Hospitals: public hospitals, private hospitals and other medical institutions

2) Various procurers: medical equipment distributors, drug distributors, etc.

3) Government purchasing: relevant government departments

4. Agenda

1) Online display

Introduction of the medical product manufacturers, and online display of main products and related products.

2) Online matching and negotiation

(1) Enquiry

After the online display and introduction, communicate and negotiate through Zoom System

(2) Information publishing

To recommend and match manufacturers for purchasers, and to pass the purchasers' demand information instantly to manufacturers

(3) Technical support

To invite anti-Covid-19 experts to share experience and provide technical support for overseas medical institutions online

(4) Show room display and trading

To prepare off-line show rooms to introduce manufacturers and their products, and to organize online meetings through Zoom System to close a deal

